

OTUMOETAI COLLEGE
NCEA MEDIA STUDIES LEVEL 3– (L3MEST) 2019

MEDIA STUDIES – L3MEST					
<i>Course Relationship to the National Vocational Pathways</i>					
Construction & Infrastructure	Manufacturing & Technology	Primary Industries	Services Industries	Social & Community Services	Creative Industries
0	0	0	10	3	27
Course Entry	To qualify for this course, students will ideally, have completed Level 2 Media Studies. However, entry is open to students who have attained 14 Level Two English Achievement Standard credits, four of which must come from the Level Two English examination.				
Course Overview	Students explore how the media operates within social contexts. These contexts can include historical, economic, social, cultural, and political perspectives. Level Three looks at a range of texts from the magazine industry, advertising and film. Students will also, research an aspect of the media to produce a commercial magazine article including original photography or graphics. A Scholarship examination programme will be offered to selected students from Term Two.				
Assessment	This course will be assessed to a selection of Level Three Media Studies Achievement Standards. Assessment is a combination of both internally and externally assessed standards. Students will have the opportunity to gain up to 24 credits at Level Three.				

Level 3 Achievement Standard	Internal / External	Credit value	L1 Literacy	U.E. Reading	U.E. Writing
AS91490 v1 Demonstrate understanding of an aspect of a media industry	External	4 credits	Y	Y	Y
AS91491 v1 Demonstrate understanding of the meaning of a media text through different readings	Internal	3 credits	Y	N	N
AS91492 v1 Demonstrate understanding of the media representation of an aspect of New Zealand culture or society	Internal	3 credits	Y	N	N
AS91493 v1 Demonstrate understanding of a relationship between a media genre and society	External	4 credits	Y	Y	Y
AS91494 v1 Produce a design for a media product that meets the requirements of a brief	Internal	4 credits	Y	N	N
AS91495 v1 Produce a media product to meet the requirements of a brief	Internal	6 credits	Y	N	N
AS91496 v1 Demonstrate understanding of a significant development in the media	Internal	3 credits	Y	N	N
AS91497 v1 Write a media text to meet the requirements of a brief	Internal	3 credits	Y	N	Y

DESCRIPTION OF COURSE

Scholarship

Scholarship is offered as an additional course for interested students. This programme will run from Term Two and will involve both tutorials at school and independent study.

Further Assessment Opportunities

Where possible, a further assessment opportunity will be offered to all students for all internal standards. Students cannot re-work a piece already marked; a new task for the standard will need to be attempted. Students will receive the highest grade achieved across both opportunities.

Authenticity

Students must produce their own work and will be required to sign authenticity declarations. Drafts for in-class assessments must be sighted by teachers. If the work for assessment is not considered original the stated policy will apply.

Plagiarism

Copying other people's work is treated very seriously. If a piece of work is considered plagiarised all marks for that assessment will be lost.

Marking and Moderation

Students' work will be marked by their subject teacher following NCEA assessment schedules / guidelines. Moderation will take place at the beginning of marking, with a random selection of work selected for further marking post-assessment to ensure consistency between classes.

Appeals

If students are not satisfied with their assessment grade they must lodge a written appeal with their teacher within 48 hours of the assessment being handed back. If they are still not satisfied the student should lodge an appeal with the subject Head of Department. Following this, an appeal must be referred to the Curriculum and Assessment Deputy Principal.

Storage of work

All student work for internally assessed standards will be kept until no longer required for moderation purposes.