

Kia ora

The Ōtūmoetai College Rowing team are fundraising for the National School Rowing Regatta – Maadi Cup 2024 in Twizel. To fundraise we are running a Corporate Ergathon event and are seeking support from local businesses in sponsorship. The event is targeted to Tauranga based businesses as a team building event and we believe the support of your business would provide a great fit to the target audience.

Please find enclosed our sponsorship pack with the several options for sponsoring. We are open to alternative options through discussion and would welcome any assistance you can provide our inaugural event. We intend to establish this as an annual event focused on the corporate market as a means of providing an all-weather team building sporting event.

For further information or to discuss the various sponsorship packages further please do not hesitate to contact us.

Rebecca Ryder

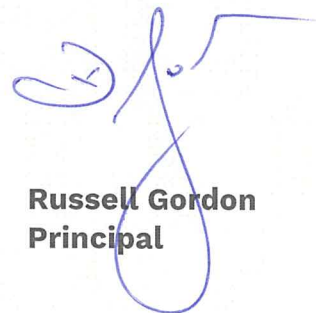
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Ian Ridgway
Sports Development Director



Russell Gordon
Principal

29 . 04 . 2023

4Hr TEAM EVENT SPONSORS PACK

FUNDRAISER EVENT
SUPPORT ŌTŪMOETAI ROWING
CHALLENGE OTHER BUSINESSES
SUPPORTED BY:



CORPORATE ERGATHON



**ŌTŪMOETAI
COLLEGE**
Kia māramahia te ora e te akoranga

SPONSORS PROPOSAL

WHAT: A 4hr Corporate Ergathon relay event for businesses, gyms, groups of friends, sports teams and community groups to challenge one another.

WHY: The Ōtūmoetai College Rowing Team work hard to make the rowing season accessible for all rowers, including attendance at Maadi Cup (Twizel). Fundraising is an essential part to making this happen. To help the students focus on training and racing, we would love your support to help promote and attract participants.

WHEN: Saturday 29th April 2023, Ōtūmoetai College Gymnasium, 12pm - 5pm

EVENT GOAL: To create an annual Corporate Ergathon that promotes health and wellbeing, team building and rowing.

EVENT PLATNIUM SPONSOR

\$2,000 for:

- Event Naming Rights
- Media promotion via social media, school media, radio and local newspapers.
- 1 x free team entry
- Logo on Maadi Cup 2024 Team event apparel
- Logo promotion on event media and prizes

SILVER SPONSOR

\$500 for:

- Media promotion via social media, school media, radio and local newspapers.
- Logo promotion on event media and prizes

IN KIND SPONSOR

GIFTED Prizes for:

- Media promotion via social media, school media, radio and local newspapers.
- Logo promotion on event media and donated prize/s